

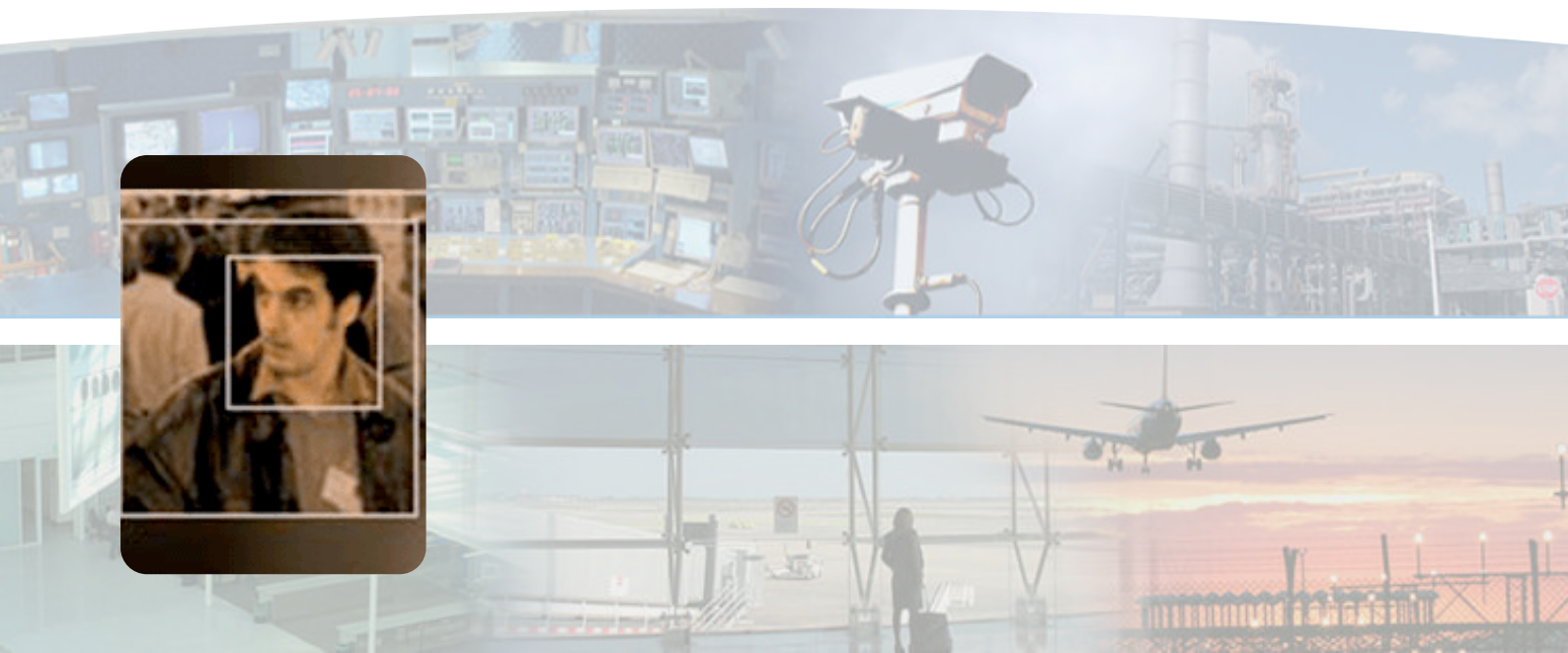
ECSA

European Corporate Security Association

Unique 2-day Seminar

PREDICTIVE PROFILING & TERRORIST THREAT MITIGATION

**March 2nd & 3rd, 2010
Antwerp Hilton**



SEMINAR OVERVIEW

Profiling behaviors and situations are the foundation for every security procedure. This unique seminar teaches Security Managers and Law Enforcement how to enhance security programs by proactively identifying criminal or terrorist operations in the planning, surveillance, and rehearsal stages.

This seminar provides a systematic approach for Detection of Suspicion, Determination of Threat and Deployment of subsequent procedures. This seminar goes beyond “observe and report”. Predictive Profiling is a different approach that starts from the point of view of the aggressor and is based on actual aggressors’ methods of operation.

The Predictive Profiling method is applicable to virtually any environment and set of security requirements.

The seminar covers the following topics:

- Basic terminology
- Threat vs. Suspicion vs. Risk
- Detection of Suspicious Activity
- Marking to getaway – An Aggressor’s Method of Operation
- Defining and meeting a security objective
- Open Environment Security
- Screening of People and Objects in Access Control
- Aggressive Intentions vs. Aggressive Means
- Dealing with a Suspicious Object or Person
- Security Questioning
- Determining Deployment Procedures

As a result, attendees will learn how to cost-effectively design, articulate, and implement better threat mitigation processes and procedures.

The experienced speaker developed processes, methods and tools that once applied in a protected environment can provide the ultimate deterrence effect and threat mitigation result.

This seminar will layout these methods and will provide the attendees with the following cost saving solutions:

- Significantly reduce the amount of people deployed in security
- Significantly reduce the potential for terrorist or criminal activity
- Significantly reduce operational deficiencies by focusing on threat vs. risk
- Significantly enhance the capabilities of security technology
- Significantly enhance the security image of the organization

This seminar is a one-of-a-kind educational experience aimed at changing mindsets and at scientifically articulating the methods and skills behind terrorist or criminal threat mitigation.

SEMINAR SCHEDULE

DAY ONE
Tuesday March 2nd

08:30 - 09:00	Registration / Coffee and light refreshments
09:00 - 09:30	Introduction to the seminar and the presenter
09:30 - 10:30	The Nature of the Terrorist Threat I - Audience will learn about the guiding principles for planning and executing a terrorist attack
10:30 - 10:45	Break
10:45 - 11:45	The Nature of the Terrorist Threat II
11:45 - 12:30	Means of Aggression - Introduction to concealment methods, the use of explosives and other means of attack
12:30 - 13:30	Lunch
13:30 - 14:30	Security Technology Limitations and Capabilities - Audience will learn about effective use of security technologies. The audience will also learn where security technology falls short of detecting terrorist threats
14:30 - 15:30	Aggressors Workshop - Audience will develop terrorist methods of operations to establish the basis for the security system
15:30 - 15:45	Break
15:45 - 16:15	Group presentation Aggressors Workshop - Groups will present the terrorist methods of operations that they came up with to the entire audience
16:15 - 16:45	Conclusion and Discussion - The Nature of the Terrorist Threat

DAY TWO

Wednesday March 3rd

08:00 - 08:30	Coffee and light refreshments
08:30 - 08:45	Recap
08:45 - 10:30	Suicide Bombers - Analysis of suicide bombers methods of operation and mitigation techniques
10:30 - 10:45	Break
10:45 - 12:30	Introduction to Predictive Profiling - Audience will learn about the Predictive Profiling methodology and how to utilize it in threat assessments of people, objects and situations.
12:30 - 13:30	Lunch
13:30 - 14:30	Introduction to Security Questioning - Audience will learn about the principles of effective Security Questioning
14:30 - 14:45	Break
14:45 - 15:45	Principles of Red Teaming - Audience will learn how to plan and implement Red Teaming drills and the effectiveness of red teaming for keeping the security system threat oriented
15:45 - 16:30	The Cyclical Security Engineering Process - Audience will learn how to engineer Predictive Profiling into security operations in an effective manner
16:30 - 17:00	Q & A
17:00	Closing of seminar

THE PRESENTER

The presenter has a rich technical background in the application and design of security technology for threat mitigation and possesses detailed knowledge in developing operational protocols for security.

The presenter will use visual aids and demos to demonstrate real life applications of terrorist and suicide bombing means and tools. The seminar will be delivered using a Power Point slide presentation. The electronic files of the presentations will be handed to the attendees at the end of the seminar for training use in their own organizations. The Presentation is designed to deliver the programs content in a clear and organized fashion.

Amotz Brandes

Mr. Brandes is a veteran of an Israeli Defense Forces Special Reconnaissance and Intelligence Unit. He began his career as a Security Agent for El-Al Israeli Airlines in Los Angeles. Since joining Chameleon Associates he formed the Consulting Division and developed training programs in "Red Teaming", "Predictive Profiling" and "Security Engineering". Mr. Brandes has an extensive project management and business development experience from international and federal projects. He was the project manager for many security audits and red teaming exercises around the world at mass transit hubs, government facilities, museums, malls and airports to name a few. He is the Author of the "Terrorist Threat Mitigation Reference Guide" and a lecturer and presenter in corporate and government settings, worldwide. Mr. Brandes has a B.A Degree in International Development Studies from UCLA. He is the Chair of the Homeland Security Committee of the California Israel Chamber of Commerce.

SOME OF THE ORGANIZATIONS THAT ATTENDED PREVIOUS SEMINARS

With ECSA:

GlaxoSmithKline Biologicals
Antwerp World Diamond Centre
ABN Amro Bank
BNP Paribas Fortis Bank
National Bank of Belgium
Euroclear
SWIFT
Fluxys
Umicore
Deutsche Post World Net
Pfizer
Electrabel GDF Suez
Philip Morris
KPN
Umicore

Belgian Federal Police
Antwerp Police Force
Financial Processing Unit CTIF-CFI
Federal Agency for Nuclear Control - FANC
Belgian Ministry of Defense
Belgian Permanent Committee for the Control of Police Services
National Counterterrorism Coordinator - NCTb
Dutch Ministry of Finance
University of Liège – ULg
TNO
Netherlands Police Agency - International Police Cooperation and Information Department (IPOL)

European Commission
EUROJUST
Court of Justice of the European Communities
European Defence Agency - EDA
NATO
Swiss Federal Office of Civil Aviation – FOCA
United Nations ICTY

Securitas
G4S
Seris
Control Risks Group - CRG
Trigion

World Wide:

Boeing
Amtrak
Sacramento County Sheriffs Department
Los Angeles County Sheriffs Department
MGM-Mirage Corporation
T-Mobile
Northrop Grumman
British Petroleum
Occidental Petroleum

Microsoft
Metropolitan Water District of Southern California
LAPD
Port of Long Beach
TSA
FBI
GSA
The Venetian Hotel and Resort
Singapore's Ministry of Home Affairs
Singapore's Immigration & Checkpoints Authority
University of Maine
Singapore Airlines
US Navy
US Air Force
Beverly Hills Police Department
Target Corporation
Los Angeles Metropolitan Transportation Authority
Maine State Police
O'Hare International Airport
Marriott Hotels
Orange County Sheriffs Department
IBM
Cisco Systems
Mall of America
Harrah's Hotels and Casinos
Canadian Air Transport Authority
Massachusetts General Hospital
Delaware Department of Safety & Homeland Security
Sandia National Laboratories

WHO SHOULD ATTEND?

Security Managers & Law Enforcement - applying and designing proactive threat oriented solutions for terrorist & criminal threat mitigation.

Homeland Security & Defense Officials - articulating the security objective they are tasked to accomplish.

Security Systems Engineers - processes necessary for building a comprehensive threat mitigation framework.

Security Systems Integrators - design of a threat oriented framework based on the cyclical security engineering process.

Homeland Security Solution Providers - articulating a protected environments security objectives based on calculated risks, resources and capabilities.

TAKE HOME MATERIAL

The Threat Mitigation Guide - The Guide is a reference book designed to help security professionals to better map their protected environments and security threats. The guide describes key terminologies and definitions of threat and provides successful formulas for threat mitigation.

Presentation - Conference attendees will receive a hard copy of the seminars multimedia presentation for them to use as reference for training inside their organizations.

Videos - Seminar attendees will receive a CD containing the educational videos presented in the seminar together with other visual collateral material.

INFORMATION & REGISTRATION

WHEN Tuesday 2nd & Wednesday 3rd of March, 2010

WHERE Antwerp Hilton
Groenplaats 32
B - 2000 Antwerp

Hotel contact: +32 3 204 12 12 or www.hilton.com/Antwerp
(ECSA does not provide hotel facilities. If attendants require hotel accommodation, this should be arranged directly with the hotel)

REGISTRATION (excl. VAT)	Category	Registration prior to January 31st	Registration after January 31st
	ECSA Members	EUR 1.000	EUR 1.100
	Non ECSA Members from Police, Judicial, Intelligence & Military & associated organizations	EUR 1.100	EUR 1.350
	Others (subject to seats availability and to acceptance of registration)	EUR 1.200	EUR 1.500

To register, send an email to secretariat@ecsa-eu.org mentioning:

- Name:
- First Name:
- Function:
- Email:
- Mobile:
- Organization:
- VAT number:
- Invoice Address:

A confirmation of registration and payment instructions will be sent by return email.

CANCELLATION

- Participants can be replaced by a colleague from the same organization. This must be confirmed to the organizers no later than 48h before the start of the seminar.
- In case of cancellation before February 19th, 40% of the seminar fee will be charged.
- In case of cancellation after February 19th, the full cost of the seminar will be charged.

**For additional information:
secretariat@ecsa-eu.org
or call us at +32 2 600 50 09**

